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SUN CENTURY GROUP LIMITED

太陽世紀集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1383)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS AND ANNOUNCEMENT PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE, RULE 13.09 OF THE LISTING RULES AND INSIDE INFORMATION PROVISIONS UNDER PART XIVA OF THE SECURITIES AND FUTURES ORDINANCE AND RESUMPTION OF TRADING

This announcement is made by Sun Century Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and pursuant to Rule 3.7 of The Hong Kong Code on Takeovers and Mergers (the “**Takeovers Code**”) and Rule 13.09 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on the Stock Exchange and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”).

Reference is made to the announcement dated 9 April 2015 (the “**Announcement**”) of the Company regarding the possible disposal of 861,048,842 Shares by Fame Select (representing approximately 57.31% of the existing issued share capital of the Company as at the date of this announcement), the announcements dated 8 May 2015 and 8 June 2015 of the Company pursuant to Rule 3.7 of the Takeovers Code and the announcements dated 5 May 2015 and 11 May 2015 of the Company pursuant to Rule 3.8 of the Takeovers Code. Unless otherwise defined, terms used in this announcement shall have the same meanings as those used in the Announcement.

Unusual price and trading volume movements

The Board has noted the decrease in the price and the increase in trading volume of the shares of the Company (the “**Shares**”) on 11 June 2015. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that, save as disclosed herein, it is not aware of any reasons for such price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the SFO.

Pursuant to Rule 3.7 of the Takeovers Code and Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO

The Board announces that the Company has been informed by the controlling shareholder of the Company, Fame Select (a company which holds 861,048,842 Shares, representing approximately 57.31% of the existing issued share capital of the Company as at the date of this announcement), that (i) Fame Select and the Possible Purchaser could not agree on the price for the Sale Shares but Fame Select will continue the negotiations with the Possible Purchaser in respect of the Possible Transaction; and (ii) no legally binding agreement for the Possible Transaction has been entered into between Fame Select and the Possible Purchaser as at the date of this announcement.

Further announcement(s) will be made by the Company as and when appropriate in accordance with the Listing Rules and the Takeovers Code (as the case may be).

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

RESUMPTION OF TRADING

At the request of the Company, trading in the Shares on the Stock Exchange was halted with effect from 9:00 a.m. on 12 June 2015 pending the release of this announcement.

Application has been made by the Company to the Stock Exchange for resumption of trading in its Shares on the Stock Exchange with effect from 9:00 a.m. on 18 June 2015.

By order of the Board
Sun Century Group Limited
Chau Cheok Wa
Chairman

Hong Kong, 17 June 2015

As at the date of this announcement, the executive Directors are Mr. Chau Cheok Wa, Ms. Yeung So Mui, Ms. Cheng Mei Ching and Ms. Yeung So Lai; and the independent nonexecutive Directors are Mr. Tou Kin Chuen, Dr. Wu Kam Fun Roderick and Mr. Lo Wai Tung John.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.