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SUN CENTURY GROUP LIMITED

太陽世紀集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1383)

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS AND RESUMPTION OF TRADING

UNUSUAL SHARE PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board (the “**Board**”) of directors (the “**Directors**”) of Sun Century Group Limited (the “**Company**”) has noted the increases in the price and the trading volume of the shares of the Company today. Having made such enquiry with respect to the Company as is reasonable in the circumstances, save as disclosed herein, the Board confirms that it is not aware of any reasons for such increases in the price and the trading volume of the shares of the Company or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders and potential investors of the Company that a third party who is independent of and not connected with the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) approached the Company to express his interest in acquiring Winfinder Holdings Limited, a wholly-owned subsidiary of the Company, today. The wholly-owned subsidiary of Winfinder Holdings Limited in the People’s Republic of China, namely 鴻隆致勝(瀋陽)置業有限公司 (Hong Long Winfinder (Shenyang) Real Estates Company Limited#), holds a property development project in Shenyang. Such potential disposal (the “**Possible Disposal**”) may constitute a notifiable transaction of the Company when materialised.

As at the date of this announcement, no legally-binding agreements in relation to the Possible Disposal have been entered into by the parties concerned. As such, the Possible Disposal may or may not proceed. Further announcement(s) will be made by the Company as and when appropriate in compliance with the Listing Rules.

The Board emphasises that as the Possible Disposal may or may not proceed, shareholders and potential investors of the Company are reminded to exercise caution when dealing in the securities of the Company.

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was halted with effect from 3.22 p.m. on Thursday, 14 August 2014. The Company has applied to the Stock Exchange for resumption of trading in the shares of the Company with effect from 9:00 a.m. on Friday, 15 August 2014.

This announcement is made by the order of the Board. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board
Sun Century Group Limited
Chau Cheok Wa
Chairman

Hong Kong, 14 August 2014

As at the date of this announcement, the executive Directors are Mr. Chau Cheok Wa, Ms. Yeung So Mui, Ms. Cheng Mei Ching, Ms. Yeung So Lai and Mr. Qiu Bin; and the independent non-executive Directors are Mr. Tou Kin Chuen, Dr. Wu Kam Fun Roderick, Mr. Lo Wai Tung John.

the English translations of Chinese names or words in this announcement, where indicated, are included for information purpose only, and should not be regarded as the official English translation of such Chinese names or words.