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SUN CENTURY GROUP LIMITED
太陽世紀集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1383)

**FURTHER DELAY IN DESPATCH OF CIRCULAR
IN RELATION TO VERY SUBSTANTIAL DISPOSAL –
THE PROPOSED DISPOSAL OF SHENZHEN PROPERTIES
AND
THE ENTIRE ISSUED SHARE CAPITAL OF
SHENZHEN GANG LONG CITY COMMERCIAL
MANAGEMENT COMPANY LIMITED**

Reference is made to the announcements (the “**Announcement**”) of Sun Century Group Limited (the “**Company**”) dated 13 April 2012, 30 April 2012 and 29 June 2012 in relation to, among other things, the Framework Agreement. Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless the context requires otherwise.

Further delay in dispatch of circular

As additional time is required for the finalisation of the contents of the Circular, the date of despatch of the Circular is expected to be delayed to a date on or before 30 September 2012.

By order of the Board
Sun Century Group Limited
Chau Cheok Wa
Chairman

Hong Kong, 31 July 2012

As at the date of this announcement, the executive Directors are Mr. CHAU Cheok Wa, Ms. YEUNG So Mui, Ms. CHENG Mei Ching, Ms. YEUNG So Lai and Mr. QIU Bin; and the independent non-executive Directors are Mr. TOU Kin Chuen and Dr. WU Kam Fun Roderick

* For identification purpose only